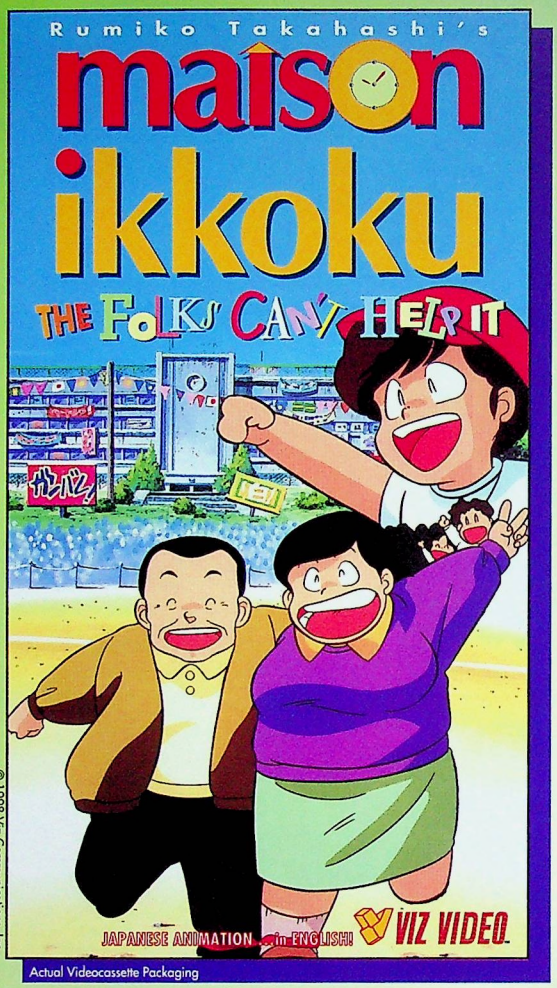

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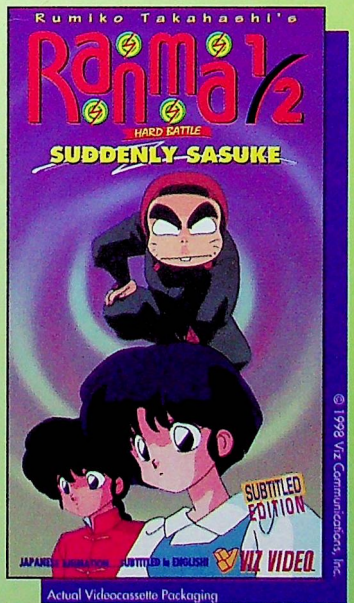

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Rumiko Takahashi's

maison ikkoku

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Ranma 1/2

HARD BATTLE

SUDDENLY SASUKE

Maison Ikkoku and Ranma 1/2 are among the most consistently bestselling anime series in the United States! Here's why:

- Both series created by the world's bestselling female manga artist, Rumiko Takahashi (creator of ***LUM * URUSEI YATSURA***), an artist who already has an incredible multinational fan following.
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- In the case of ***RANMA 1/2***, subversive humor and often sophisticated themes attract one of the most diverse audiences of all animated programs on sale today. Children enjoy the wacky martial arts action, while adults appreciate the character-driven storylines. Because of Ranma's own unique "problem," female viewers are especially intrigued by the series.
- ***MAISON IKKOKU***, a Takahashi series aimed at a more mature, sophisticated audience, is one of the most beloved love comedies ever animated, consistently listed by fans both American and Japanese as an all-time favorite. It's a character-driven love story with a beginning, a middle, and an end, and when the emotional climaxes pay off, they *really* pay off. ***MAISON IKKOKU*** is the series that puts the *romance* back into the fine old tradition of the love comedy, and you'll *never* find anything like it on American TV (we bet they're wishing they'd thought of it, though).
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